



2022 BBBC INVESTMENT PROGRAM



As an investor in the Brass Band of Battle Creek through sponsorship, you demonstrate civic leadership supporting Battle Creek's iconic community asset and assist in ensuring its sustainability for many years to come. You will be closely associated with the high-quality performances, world-class performers, and excellent and affective youth-education programming of the BBBC.

YEARLY INVESTMENT PROGRAM

BBBC SEASON INVESTOR \$50,000

This opportunity is for one entity to invest in the entire season of BBBC events (spring and holiday concerts, high school and middle school youth camps). This investment is an opportunity to enhance your market visibility and associate yourself with the high-quality performances of the Brass Band of Battle Creek. Investment can be customized to meet your specific needs.

INCLUDES:

- Main screen feature recognition at each concert
- Recognition announcement at each concert
- Logo included in concert publications
- Full-page color ad in spring and holiday concert programs, recognition in camp program
- BBBC rehearsal experience
- Featured in select donor materials throughout the year
- Logo on select social media promotions for events
- Feature social media post prior to events
- Logo on BBBC website
- 12 premium tickets

INDIVIDUAL CONCERT INVESTMENT (Spring or Holiday)

PRESENTING \$20,000

- Main screen feature recognition at concert
- Recognition announcement at concert
- Logo included in concert publications
- Full-page color ad in concert program
- BBBC rehearsal experience
- Featured in select donor materials
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on BBBC website
- 6 premium tickets

ENSEMBLE \$10,000

- Main screen recognition at concert
- Recognition announcement at concert
- Logo included in concert publications
- Half-page color ad in concert program
- Featured in select donor materials
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on BBBC website
- 4 premium tickets

SECTIONAL \$5,000

- Main screen recognition at concert
- Logo included in select concert publications
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on website
- 4 premium tickets

DIRECTOR'S CIRCLE \$1,000

- Main screen recognition at concert
- Logo or name included in select concert publications
- Logo or name on social media post prior to concert

We have been fans and proud supporters of the BBBC for many years. Our community has many strengths. We would rank the BBBC not only as one of the community's top cultural assets, but truly one of its treasures. It is genuinely world class! It's one of the finest performing brass bands in the country and they also do a phenomenal job in the schools with the youth in our community, helping them discover and develop their musical talents. It's a blessing and joy to have them share in our community several times a year.

Rick and Linda Tsoumas,
Owners, The Planning Group



YOUTH BRASS BAND CAMP INVESTMENTS

(High School & Middle School)

The investments listed below specifically support the youth education programs of the Brass Band of Battle Creek.



PLATINUM \$10,000

- Main screen feature recognition at concert
- Recognition announcement during concert
- Logo included in camp publications
- Logo on select social media promotions prior to concert
- Feature social media post prior to concert

SILVER \$1,000

- Main screen recognition at concert
- Logo or name included in camp publications
- Logo or name on social media post prior to concert

BRONZE \$50-\$500

Investments in this category will be used to cover scholarship needs and once scholarship needs are met, will be used for other expenses related to the camps. These expenses include meals, music, facility costs, etc.

- Main screen recognition at concert
- Logo or name included in camp program

GOLD \$5,000

- Main screen recognition at concert
- Recognition announcement during concert
- Logo included in camp publications
- Logo on select social media promotions prior to concert
- Feature social media post prior to concert



BRASS BAND OF BATTLE CREEK 2022 PERFORMANCES AND YOUTH EDUCATION EVENTS

BBBC SPRING CONCERT, MAY 21

W.K.Kellogg Auditorium, Battle Creek

A Gilmore Young Artist and a brass band?! What more could you want! 2018 Gilmore Young Artist Wei Luo performs Tchaikovsky's Piano Concerto No. 1, 1st Movement, with the Brass Band of Battle Creek. The concert's second half features the incredible music of iconic American Composer John Williams.

HIGH SCHOOL YOUTH BRASS BAND CAMP, JULY 11-15

W.K.Kellogg Auditorium, Battle Creek

A 5-day BBBC youth education opportunity for brass and percussion students in grades 8-12. Faculty includes BBBC Resident Conductor Michael J. Garasi and BBBC musicians.

Free end-of-camp concert: July 15, 6pm

MIDDLE SCHOOL YOUTH BRASS BAND CAMP, JULY 18-20

Marshall High School Auditorium for Performing Arts, Marshall

A 3-day BBBC youth education opportunity for brass and percussion students in grades 6-8. Faculty includes BBBC musician Demondrae Thurman and BBBC Education Director Jerry Rose as co-conductors and BBBC musicians.

Free end-of-camp concert • July 20, 6pm

BBBC HOLIDAY CONCERT, DECEMBER 3

W.K.Kellogg Auditorium, Battle Creek

The concert that serves as a time-honored start of the holiday season for so many, the world-renowned Brass Band of Battle Creek welcomes Battle Creek's own Doug Labrecque to join in the celebration. Together they share classics old and new to provide an evening of unforgettable moments.

Interested in becoming an investor? Go to www.bbbc.net and select the "Become a Sponsor" button to fill out the request form.

THANK YOU FOR BEING A 2022 INVESTOR!

I WOULD LIKE TO:

BBBC Season Investor: \$50,000

Individual Concert Investment Spring Holiday

Presenting: \$20,000

Ensemble: \$10,000

Sectional: \$5,000

Director's Circle: \$1,000

Youth Brass Band Camp (High School or Middle School)

Platinum: \$10,000 Gold: \$5,000

Silver: \$1,000 Bronze: \$50-\$500
\$ _____

May we use your investment dollars for general camp expenses if all scholarship needs are met?

Yes, please use my sponsorship as needed.

No, please contact me.

CONTACT INFORMATION

First Name _____

Last Name _____

Business/Organization _____

Address _____

Phone _____

Email _____

PAYMENT METHOD

Credit Card Check Invoice Me

Visa/Matcard No. _____

Exp. Date _____

Check No. _____ Amount Paid \$ _____

Make checks payable to BBBC.

Payment must be made in full prior to sponsored event.

MAIL FORM TO:

Brass Band of Battle Creek
PO Box 556
Marshall, MI 49068



SIGN UP ONLINE

STEP 1

Visit www.bbbc.net

STEP 2

In the top right hand corner, click the "Become A Sponsor" button.

STEP 3

Fill out the contact information regarding your investment and submit. We will contact you to complete your investment!

Still have questions about becoming an investor?
Please call 269-789-2222.

THANK YOU FOR YOUR
SUPPORT!



WWW.BBBC.NET

BBBC.OFFICE@GMAIL.COM | 269-789-2222