



2022-2023 BBBC INVESTMENT PROGRAM



As an investor in the Brass Band of Battle Creek, you demonstrate civic leadership supporting Battle Creek's iconic community asset and assist in ensuring its sustainability for many years to come. You will be closely associated with the high-quality performances, world-class performers, and excellent and affective youth-education programming of the BBBC.

YEARLY INVESTMENT PROGRAM

BBBC SEASON INVESTOR \$50,000

This opportunity is for one entity to invest in the entire season of BBBC events (spring and holiday concerts, high school and middle school youth camps). This investment is an opportunity to enhance your market visibility and associate yourself with the high-quality performances of the Brass Band of Battle Creek. Investment can be customized to meet your specific needs.

INCLUDES:

- Main screen feature recognition at each concert
- Recognition announcement at each concert
- Logo included in concert publications
- Full-page color ad in spring and holiday concert programs, recognition in camp program
- BBBC rehearsal experience
- Featured in select donor materials throughout the year
- Logo on select social media promotions for events
- Feature social media post prior to events
- Logo on BBBC website
- 12 premium tickets

INDIVIDUAL CONCERT INVESTMENT (Spring or Holiday)

PRESENTING \$20,000

- Main screen feature recognition at concert
- Recognition announcement at concert
- Logo included in concert publications
- Full-page color ad in concert program
- BBBC rehearsal experience
- Featured in select donor materials
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on BBBC website
- 6 premium tickets

ENSEMBLE \$10,000

- Main screen recognition at concert
- Recognition announcement at concert
- Logo included in concert publications
- Half-page color ad in concert program
- Featured in select donor materials
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on BBBC website
- 4 premium tickets

SECTIONAL \$5,000

- Main screen recognition at concert
- Logo included in select concert publications
- Logo on select social media promotions for concert
- Feature social media post prior to concert
- Logo on website
- 4 premium tickets

DIRECTOR'S CIRCLE \$1,000

- Main screen recognition at concert
- Logo or name included in select concert publications
- Logo or name on social media post prior to concert

We have been fans and proud supporters of the BBBC for many years. Our community has many strengths. We would rank the BBBC not only as one of the community's top cultural assets, but truly one of its treasures. It is genuinely world class! It's one of the finest performing brass bands in the country and they also do a phenomenal job in the schools with the youth in our community, helping them discover and develop their musical talents. It's a blessing and joy to have them share in our community several times a year.

Rick and Linda Tsoumas,
Owners, The Planning Group



YOUTH BRASS BAND CAMP INVESTMENTS

(High School & Middle School)

The investments listed below specifically support the youth education programs of the Brass Band of Battle Creek.



BRASS BAND OF BATTLE CREEK 2022-2023 PERFORMANCES AND YOUTH EDUCATION EVENTS

BBBC HOLIDAY CONCERT, DECEMBER 3

W.K. Kellogg Auditorium, Battle Creek

The Annual BBBC Holiday Concert is a time-honored tradition that serves as the start of the holiday season for many families. This year the BBBC will welcome Battle Creek's own Broadway star Doug LaBrecque and New York Philharmonic trombonist Joseph Alessi to join in the celebration!

BBBC SPRING CONCERT, MAY 20, 2023

W.K. Kellogg Auditorium, Battle Creek

The BBBC Spring Concert on May 20 promises to be a performance like no other! Clarinetist Doreen Ketchens and trombonist Wycliffe Gordon join the Brass Band of Battle Creek for a New Orleans-style evening the audience will be talking about long after the party is over. Get jazzed up, Battle Creek — this will be one to remember!

HIGH SCHOOL YOUTH BRASS BAND CAMP, JULY 10-14

W.K. Kellogg Auditorium, Battle Creek

The High School Youth Brass Band Camp is a five-day experience for brass and percussion students in grades 8-12. The faculty includes BBBC Resident Conductor Michael J. Garasi and a number of other musicians from the Brass Band of Battle Creek performing side-by-side with the students.

Free end-of-camp concert • July 14, 6:30pm

MIDDLE SCHOOL YOUTH BRASS BAND CAMP, JULY 17-19

Marshall High School Auditorium for Performing Arts, Marshall

The Middle School camp is a three-day experience designed to introduce grade 6-8 to the joy of performing in a brass band. BBBC artist Demondrae Thurman and Education Director Jerry Rose co-conduct, joined by a staff of BBBC musicians. The side-by-side concert at the end of the camp is always a memorable time!

Free end-of-camp concert • July 19, 6:30pm

PLATINUM \$10,000

- Main screen feature recognition at concert
- Recognition announcement during concert
- Logo included in camp publications
- Logo on select social media promotions prior to concert
- Feature social media post prior to concert

SILVER \$1,000

- Main screen recognition at concert
- Logo or name included in camp publications
- Logo or name on social media post prior to concert

BRONZE \$50-\$500

Investments in this category will be used to cover scholarship needs and once scholarship needs are met, will be used for other expenses related to the camps. These expenses include meals, music, facility costs, etc.

- Main screen recognition at concert
- Logo or name included in camp program

GOLD \$5,000

- Main screen recognition at concert
- Recognition announcement during concert
- Logo included in camp publications
- Logo on select social media promotions prior to concert
- Feature social media post prior to concert



Interested in becoming an investor? Go to www.bbbc.net and select the "Become An Investor" button to fill out the request form.

THANK YOU FOR BEING A BBBC INVESTOR!

I WOULD LIKE TO:

BBBC Season Investor: \$50,000

Individual Concert Investment Spring Holiday

Presenting: \$20,000

Ensemble: \$10,000

Sectional: \$5,000

Director's Circle: \$1,000

Youth Brass Band Camp (High School or Middle School)

Platinum: \$10,000 Gold: \$5,000

Silver: \$1,000 Bronze: \$50-\$500
\$ _____

May we use your investment dollars for general camp expenses if all scholarship needs are met?

Yes, please use my investment as needed.

No, please contact me.

CONTACT INFORMATION

First Name _____

Last Name _____

Business/Organization _____

Address _____

Phone _____

Email _____

PAYMENT METHOD

Credit Card Check Invoice Me

Visa/Matcard No. _____

Exp. Date _____

Check No. _____ Amount Paid \$ _____

Make checks payable to BBBC.

Payment must be made in full prior to selected event.

MAIL FORM TO:

Brass Band of Battle Creek
PO Box 556
Marshall, MI 49068



SIGN UP ONLINE

STEP 1

Visit www.bbbc.net

STEP 2

In the top right hand corner, click the "Become An Investor" button.

STEP 3

Fill out the contact information regarding your investment and submit. We will contact you to complete your investment!

Still have questions about becoming an investor?
Please call 269-789-2222.

THANK YOU FOR YOUR
SUPPORT!



WWW.BBBC.NET

BBBC.OFFICE@GMAIL.COM | 269-789-2222